

4699 HOLLISTER AVENUE GOLETA, CALIFORNIA 93110-1999 TELEPHONE 805/964-6761 FAX 805/964-7002

PRESS RELEASE

News Media Contact:
John McInnes, General Manager
Goleta Water District
(805) 879-4620
imcinnes@goletawater.com

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Bill Rosen Elected President of Goleta Water District Board of Directors

GOLETA, California – On December 8, 2009, Bill Rosen was elected President of the Board of Directors of the Goleta Water District for 2010. President Rosen was elected to the Board in 2008 and is currently serving a four year term through 2012.

Rosen stated that he is "gratified by the confidence shown in him by his colleagues on the Board and hopes that the coming year would be a fulfilling experience for the Board and the District."

Rosen moved to the Santa Barbara area in 2003 and brings experience and knowledge to the position having spent more than 30 years serving and advising governments in New York. Rosen is a retired attorney. He was county counsel for more than 15 years and provided legal advice to local governments and school districts in all aspects of government operations.

During the past year, Rosen undertook the restructuring of the Board of Directors' operations by submitting legislation to make the Board operations more open and transparent. Rosen said, "The Board needed a process to make its actions more understandable and comprehensible to the public." Several aspects of Board actions have been modified from its committee structure, contracting policy to the manner in which it publishes the results of its meetings.

"Water is the most vital resource in this community and how the District manages and charges for water must be understandable to the public," Rosen said. The District is in the process of developing a ground water management plan and will revise its urban water management plan during the coming year.